



# What makes a healthcare company an ideal candidate to participate in APIC's Strategic Partner Program?

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**BY PARTICIPATING IN** APIC's Strategic Partner Program (SPP), industry partners in infection prevention demonstrate their commitment to APIC and to advancing a shared vision of healthcare without infection.

For this article, APIC invited each of the 2014 infection prevention companies in the SPP to "speak for itself" in describing what makes it an ideal candidate for the Strategic Partner Program. Read on to learn from each partner its goals for infection prevention and its efforts, through products and services, to realize this goal.



**3M** Infection Prevention makes the health and safety of patients a priority and our responsibility. Participating in APIC's Strategic Partner Program has been an important way for us to keep a pulse on, and maintain industry dialogue about, current issues related to preventing or controlling infections.



For more than 100 years, **BD** has been a leader in detecting, managing, and preventing the spread of infection. BD is committed to engaging in public-private partnerships that address the leading causes of illness and death spanning the globe. BD helps to make healthcare safer by protecting patients from being infected in the healthcare environment, and by protecting health workers from patient-to-caregiver disease transmission. BD is a long-standing APIC Strategic Partner and is proud to be an active participant in a program that promotes leadership dialogue and long-term planning to advance infection prevention. As a Strategic Partner, BD is also proud to partner with APIC on the Heroes of Infection Prevention Program, now in its ninth year.



As a company committed to delivering solutions that help fight and prevent HAIs, **Clorox Healthcare** is a long-standing APIC Strategic Partner. We believe that a meaningful collaboration between frontline healthcare professionals, third-party organizations, research institutions, and industry partners is critical to reduce infections and improve patient outcomes. Through collaboration with APIC, Clorox Healthcare is able to see the challenges the industry faces firsthand and then apply those insights to support the development of tools and resources, such as *APIC's 2013 Guide to Preventing Clostridium difficile Infections*, to enable infection preventionists (IPs) to take action and drive change.



*“Deliver unmatched value to our customers by providing innovative solutions that improve patient outcomes, lower the cost of health care delivery, and expand global access to care.”*

This is **Covidien’s** vision statement and these are words that we use to guide our actions each and every day. The APIC Strategic Partner Program provides opportunities to interact and engage with the clinicians who use our products to help improve the outcomes for their patients. This engagement allows us to collaborate on the best programs and products to help support APIC’s mission to advance toward “healthcare without infection.”



APIC’s mission of creating a safer world through the prevention of infection is closely aligned with **Ecolab’s** goal of helping our customers improve their outcomes and reduce the risk of HAIs. We find value in the ongoing communication between industry professionals through several avenues, including key opinion leader calls, government affairs calls, and the APIC chapter and national meetings. By being a Strategic Partner, we’re supporting the work of infection preventionists and the development of programs and tools that equip them to prevent HAIs.



For almost 100 years, **Ethicon** has been committed to advancing surgical care by delivering innovations that allow patients to live longer, more fulfilling lives. While our world has changed significantly over the past century, Ethicon continues to be grounded in the belief that high ethical standards and collaborative relationships are the cornerstone of successful, impactful solutions.

In APIC, Ethicon has a partner that shares these fundamental values. Through the Strategic Partner Program, Ethicon and APIC have the opportunity to strengthen the competencies of healthcare providers, so that together we can continue to improve the lives of patients around the world.



**GE Healthcare** and **Nanosonics** are committed to helping healthcare professionals improve the safety of their patients and staff. Our goal is to transform the way infection prevention practices are understood and conducted through research, education, and knowledge sharing. Collaborating with APIC provides a platform to help us achieve this by facilitating interaction within the infection prevention industry and enabling dialogue with healthcare professionals.



As a manufacturer of skin health and hand hygiene solutions, it is important for **GOJO Industries** to understand and connect with the acute care infection prevention industry. APIC’s Strategic Partner Program not only aligns GOJO with APIC, the leading infection prevention association, but it provides GOJO opportunities to develop a greater understanding of the needs of the infection prevention industry along with valuable opportunities to connect with this critical audience at the APIC annual conference.

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For over 35 years, **PDI** has partnered with IPs to reduce the incidence of preventable HAIs. Infection prevention transcends across all spectrums of healthcare delivery and affects the IHI Triple Aim. By providing solutions that target the three common sources of infection transmission, contaminated hands of the healthcare provider and patient, contaminated environmental surfaces, and contaminated skin of the patient, PDI has helped facilities reduce infection rates and control the associated costs.

PDI continues to work closely with IPs to reduce these deadly infections. Part of this includes supporting the national and local APIC chapters with ongoing education on hot topics in the industry.



**Sage Products** and APIC share a core philosophy focused on prevention. IPs use evidence-based care and prevention strategies to help their patients, while Sage develops products that prevent infection. Both organizations are working toward the common goal of reducing the risk of infection. Supporting a range of prevention efforts and research is central to Sage's mission to deliver extraordinary patient outcomes with evidence-based products. As a current member of the APIC Strategic Partner Program, Sage would be proud to continue to support programs that empower infection prevention specialists through education and research.



At **Sealed Air Diversey Care**, we believe healthcare-associated infections (HAIs) are both tragic and avoidable. Our commitment to help reduce them fuels our passion for innovation and gives meaning to our mission to create a better way for life.

Our commitment to improved patient outcomes drives our partnership with and support of APIC. We provide a total solution, including continued education and resources to address emerging needs, facilitation of evidence-based cleaning and disinfection practices, and products that not only enhance patient safety, but also drive improved productivity of staff, lowering the overall cost of care. We feel that each of these components is paramount to driving continuous improvement in patient care.



**Xenex's** mission to significantly reduce the number of HAIs is achieved through the actions of our customer hospitals. Every IP who devotes time to the Xenex Disinfection Program is helping us to accomplish our mission; working as a Strategic Partner with APIC gives us the opportunity to return the favor.

We also believe in correct implementation; our staff work closely with hospitals that are considering Xenex and provide rigorous follow-through. With the Strategic Partner Program, we further extend our commitment to providing service above and beyond customers' expectations.

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