Message from APIC

APIC’s Strategic Partner Program and Productive Collaborations

A foundational goal of the Strategic Partner Program, APIC’s platform for engagement with industry at the leadership and strategic level, is to promote balanced collaboration among healthcare professionals, industry, academia, and the Association. Central to promoting such collaboration are: one, making more visible the productive collaborations that already exist as a result of interactions between industry and healthcare professionals at the level of basic or translational research; and two, providing avenues for the sharing of information and knowledge that encourage better understanding among key players and may lead to new productive collaborations.

In order to advance such balanced collaboration, APIC’s Strategic Partner Program hopes to launch Industry Perspectives, an online platform, in 2016. Industry Perspectives, focused on healthcare industry in infection prevention and control, and utilized for knowledge sharing and dissemination of expertise, will aim to:

- Strengthen IP capacity and competency by providing easily accessible information on industry research and innovations.
- Help facilitate interaction between IPs and industry based on principles of integrity and information-sharing.
- Provide an outlet for industry to present its perspectives on innovation, research, and development to the community of IPs.

The Strategic Partner Program looks forward to working with its industry partners as it builds this user-friendly, dynamic, integrated, and interactive online platform that will work as a resource and tool for both IPs and healthcare companies in infection prevention and control.

We thank the 2015 strategic partners for their continued commitment to infection prevention, and their support that helps advance APIC’s vision of healthcare without infection.

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